

CALIFORNIA MID-STATE FAIR 2023 FEES FOR

COMMERCIAL EXHIBITS & CONCESSIONS



Fees are for full run of fair (12 days) unless otherwise noted.



COMMERCIAL FLAT FEES (INCLUDES one (1) 110volt ELECTRICAL POWER):

Deposit (non-refundable)	Commercial Buildings per 10'x10' Outdoor per contract	\$350.00 \$500.00
Adelaide Hall (Commercial Building 1)	10' X 10' Corner 10' X 10' In-Line 10' X 15' In-Line	\$ 1,650.00 \$ 1,500.00 \$ 2,150.00
Estrella Hall (Commercial Building 2)	10' X 10' Corner 10' X 10' In-Line 10' X 10' Perimeter with Storage Mission Market Place (Display only)	\$ 1,750.00 \$ 1,600.00 Add \$200.00 TBA
The Stockyard (Commercial Building 3)	10' X 10' Corner 10' X 10' In-Line	\$ 1,650.00 \$ 1,500.00
Outside Commercial Space	10' X 10'	\$ 1,900.00

CONCESSIONS (INCLUDES one (1) 50amp, 208volt ELECTRICAL POWER):

Food & Beverage (Non-alcoholic)		\$1,500 guarantee or 25% of gross sales after sales tax
Alcohol Concessions		34% of gross sales after sales tax
Keg Prices (per keg)	5.5 Gallon 13.2 Gallon 15.5 Gallon	TBA TBA TBA

The above rates and fees are standard and may vary for certain contracts at the discretion of Fair Management.

ADDITIONAL FEES THAT MAY APPLY:

Liability Insurance through Fair Determined by CFSA	Food & Beverage Concessionaries Non-Food Concessionaries & Commercial	\$ 195.00/booth \$ 155.00/booth
Additional Daily Work Passes	Advanced (up through July 18) Fair (July 19-30)	\$ 7.00 \$ 8.00
Additional Season Work Credential Valid for 12 days of admission for passholder. Pass is non-transferrable.		\$ 35.00
Golf Cart/Utility Cart Permit	Own liability insurance required.	\$ 50.00
WiFi (Adelaide & Estrella Hall Only)	Up to Two (2) Devices	\$ 20.00
Late Fee (Applied starting June 21)	Failure to pay full space fee Failure to sign contract	\$ 100.00/contract \$ 100.00/contract
Returned Check Fee	Per returned check	\$ 50.00
Cancellation Fee (Applicable starting July 12)	Deducted from refund of monies paid	\$ 50.00/contract
Credit Card Transaction Fees Applicable to vendor payments to the Fair	MasterCard/Visa American Express	2% 4%
County Health Permit	Required for sale/sample of consumable items	Determined by County

ALL PRICES SUBJECT TO CHANGE